

Gad Shoshan Short Bio

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Current:

2006 - Director, international sales, marketing & BD, Ormat Technologies
2017 – Renewable energy lecturer as guest speaker in various universities and high schools,
2020 - President, ITBC – Israel Turkiye Chamber of Commerce, Industry and Innovation
2021 - Mentor, consultant, several energy-related startups
2025 – Advisor to the board, Enogia

Education:

1981 - AA, photography, Hadassah Collage, Jerusalem
1988 - BA, Psychology and sociology, Bar Ilan, Uni
1990 - MA (uncertified), cognitive psychology, Tel Aviv Uni
1993 - MSM (master's in science of management), Boston Uni
2018 - Director's certificate, Lahav school, Tel Aviv Uni
2023 - Mediators course, Gome Gevim

Working experience

As of 2025 – retired, available....

2006 – 2025 – Ormat, Director, Int. Sales marketing & BD
2004 – 2006 - MD, iConSeal, Autofont
2002 – 2004 – VP Sales and Marketing, Y. P Unitesters (CopperNet)
1999 – 2002 - VP Marketing, RiT Technologies
1996 – 1999 - VP Sales and Marketing, Shira Computers
1990 – 1996 – Various positions in sales and marketing, Scitex Europe
1985 – 1990 – system application and postscript specialist, Scitex Israel (during Uni studies)

IDF –

1976-1979 – Nahal, later Paramedic instructor National squad,
1980 -1985 - Technical R&D unit, developer, and implementer

Community –

2000- 2023 – police force volunteer, youth and traffic
Lecturer on technology leadership and on the new direction of the electric grid, various high schools
active member in the Erenrgy.com and Ignite the Spark communities
active member in the relationship forums between Israel and Turkiye,

Interested to be involved in student mentoring, presenting various issues in renewable energy, to give a course in renewable energy.

A proud grandpa of 4, Gad Shoshan, is a seasoned business developer since 1985, joined Ormat in June 2006, tasked with developing new territories, focusing on Europe. Retired in Jan 2025. Serves as a mentor and consultant for various businesses and joint Enogia as an advisor to the board.

Gad has a long worldwide history in the hi-tech market, mainly in Israel and Europe, where he held high-level positions in BD, sales, marketing, and management. (MD, VP, Director)

Since joining Ormat, Gad activities in Turkish market led Ormat to selling over 45 geothermal power plants totaling about 1000 MWe installed capacity, as well as the first waste heat recovery unit for Botas.

Gad is a frequent speaker at many geothermal and energy events, where he is known for provoking new ideas and debates. He is invited yearly to speak at several academic institutes in Israel and serves as a mentor and advisor for several start-ups, as well as in various hackathons and seminars.

Gad holds an MSM from BU, BA+MA in cognitive psychology and a board of director certificate from TA Uni, as well as a professional certificate of mediation mentor.

Above that, Gad serves on a voluntary base as the president of the Israel-Turkey Chamber of Commerce, and board member of the association of Bilateral Chambers of Commerce.

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